

The logo consists of a central white octagon with the text 'PHAP' inside. This octagon is surrounded by a complex, multi-layered geometric pattern of overlapping triangles and polygons in various shades of purple and blue, creating a faceted, crystalline appearance. The background is a dark purple gradient with a similar geometric pattern.

**PHAP**

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THE AWARD

PhoeniciaHotelArtPhoto®



## PhoeniciaHotelArtPhoto®

One photographer per month is invited to the Phoenicia Hotel to produce one Art Photo during a one-night stay.

An annual exhibition, displaying all 12 Art Photos, will be held at the end of the year. A judging panel will announce the winner for the year at the launch of the exhibition.

The Phoenicia Hotel is a place where anything can happen. It could be magical, romantic, creative, intriguing, inspiring, mysterious...

Climbing the staircase, anyone is willing to give you a hand.

The front desk treats you kindly.

The lobby is a lively theatre of life.

The lavish buffet, delights the famished.

Your fanciful room creates a magical stay.

The stranger who swims by your side may be a royal, a doctor, or simply anyone from all walks of life.

The hotel seeks imagination to grace its doors.

Behold the 12 special hotel guests with a unique gift! With the click of their fingers, prepare to be enchanted. The captured scene is transformed into art.



# TERMS AND CONDITIONS

PhoeniciaHotelArtPhoto®

## General Conditions

- Applicants must be 18 years of age or older.
- Applicants with a good background in photography are encouraged to apply.
- Applicants must be individuals not an organization.
- Work submitted must be under the applicant's own name.
- Applicants may apply from any country however please note that no travelling expenses will be paid by PHAP or the hotel.
- Applicants are deemed to accept these terms and conditions upon entering the competition.
- No entry fee is required.
- A selection of 12 photographers will be invited for a one-night stay at the hotel whereby they will produce one photograph, which will be entered into the competition at the end of the year.
- The Phoenicia Hotel will not cover travelling expenses. The complimentary stay will only include bed and breakfast as well as a USD 100 lunch/dinner credit at one of the hotel's restaurants.
- Shortlisted applicants will be individually notified by email.
- The submitted photograph should have an overall theme/element of the hotel and be taken on the premises of the hotel.
- All photos entered into the annual competition will be displayed in an exhibition at the hotel at the end of the year. The panel of judges will decide the winner based on the judging criteria.

## Images

- Applicants are welcome to attach their previous work with their application.
- Within 15 days of departure from the hotel, applicants are required to send the photograph to the organizers.
- Images sent should be either JPEG or TIFF files; images must be saved in the RGB colour model. The photograph needs to be a high-resolution image suitable for printing in the exhibition.
- Images can be manipulated for artistic purposes.
- Once images are submitted into the competition, they cannot be changed.
- The photograph must not contain obscene, provocative, defamatory and sexually explicit content.

## Copyright

- The photographer retains full legal ownership and copyright of her/his work.
- The photographer certifies that the images submitted for selection are of original creation.
- By entering the competition, entrants grant the Phoenicia Hotel royalty-free, non-exclusive, worldwide rights to reproduce the exhibition photo for any purposes, including promotional purposes and exhibitions.

## Judges & Judging Criteria

- The PHAP organizers select all judges; the judging panel will choose the winners in accordance to the judging criteria.
- All judging decisions are final.
- Images will be evaluated on the following criteria: Content/Theme, Composition, Image Quality, Use of Light, Interest, Emotional Response.
- The Phoenicia Hotel will not cover any travelling expenses. A complimentary room for up to 3 nights during the exhibition will only include bed and breakfast as well as a lunch/dinner credit per day at one of the hotel's restaurants of up to USD 100.

## Award

- The selected winner will be awarded a cash prize equal to USD 5000 plus the dollar amount of the room number the photographer stayed in.  
i.e. If the winner stayed in the room 953, the total award prize will be USD 5953.

## Other Conditions

- Entries that do not meet terms and conditions or submitted after the deadline without an authorized time extension from the organizers will not be considered.
- If the competition is unable to run as planned due to any reason, the competition reserves the right, at its sole discretion, to terminate, modify or suspend the competition.

## Exhibition Conditions

- An exclusive edition of 5 prints (+one artist proof) of each submitted photograph will be produced for the exhibition. One will be the sole property of the Phoenicia Hotel, the 4 remaining prints will be offered for sale during the exhibition.
- Photographs will be sold for a determined amount. One fixed selling price for all prints will be determined by the judging panel prior to the exhibition. The sale price will be divided as follows:
  - 50% of the amount will be given to charity.
  - 10% will be allocated to the Phoenicia Hotel.
  - 40% will be allocated to the photographer.
- Benefits (including complimentary rooms) are not transferable.

**Photographer Signature**

**Date**

# JUDGING CRITERIA

PhoeniciaHotelArtPhoto®

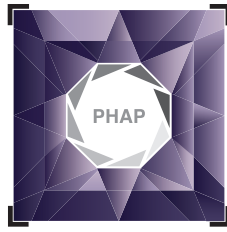


Area of Focus	Criteria	Max.Points	Evaluation	Score	Weight	Total Score (Score x Weight)
Content / Theme	<p>*Photo strongly highlights the theme.</p> <p>*Tells a compelling story related to the theme.</p> <p>*Thorough evidence of imagination, creativity or relation to the theme.</p>	<b>30</b>	<p>1-5 Below Average</p> <p>5-15 Average</p> <p>15-20 Good</p> <p>20-25 Very Good</p> <p>25-30 Exceptional</p>		<b>3</b>	
Composition (Lines, Balance, Framing, Mergers, Cropping, Viewpoint, Angles and Perspective)	<p>*Strong composition in layout and placement of camera to model as well as effective usage of composition techniques.</p> <p>*Strong varied angle and perspectives.</p>	<b>30</b>	<p>1-5 Below Average</p> <p>5-15 Average</p> <p>15-20 Good</p> <p>20-25 Very Good</p> <p>25-30 Exceptional</p>		<b>1.5</b>	
Image Quality (Focus, Depth)	<p>*Strong proof of intended use of either focus and depth or intentional lack of it.</p>	<b>30</b>	<p>1-5 Below Average</p> <p>5-15 Average</p> <p>15-20 Good</p> <p>20-25 Very Good</p> <p>25-30 Exceptional</p>		<b>1.5</b>	
Use of Light, Dark and Color; Exposure	<p>*Photo taken at the right exposure for the setting.</p> <p>*Use of color (and/or grayscale) strongly coincides with the subject and the mood of the scene.</p>	<b>30</b>	<p>1-5 Below Average</p> <p>5-15 Average</p> <p>15-20 Good</p> <p>20-25 Very Good</p> <p>25-30 Exceptional</p>		<b>1.5</b>	
Interest / Emotional Response	<p>Photo manages to capture a strong emotional response. The photo creates a strong interest for the viewer.</p>	<b>30</b>	<p>1-5 Below Average</p> <p>5-15 Average</p> <p>15-20 Good</p> <p>20-25 Very Good</p> <p>25-30 Exceptional</p>		<b>2.5</b>	
					<b>Total</b>	



# APPLICATION FORM

PhoeniciaHotelArtPhoto®



# PhoeniciaHotelArtPhoto®

PLEASE USE CAPITAL LETTERS THROUGHOUT

First Name

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Surname

---

Date of Birth

---

Address

---

City

---

Country

---

Date

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Telephone

---

E-mail

---

Social Media Profiles



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Others

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By applying I have read and understood the terms and conditions.

**Photographer Signature**

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**Date**

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Please send the application form to [info@p-h-a-p.com](mailto:info@p-h-a-p.com)  
[www.p-h-a-p.com](http://www.p-h-a-p.com)